

MORE LEADS, MORE PROBLEMS

Direct Seller Mary Van Doorn knew she was missing out on new leads and sales opportunities coming from her Facebook page. She needed a practical way to save leads and conversations outside of Facebook.

Mary had no idea of how to address the issue without the hassle and time-suck of having to enter and track each lead every month, let alone organize them to find the most important leads for follow-up.



FOLLOW-UP & SCHEDULES WERE A MESS

Mary's priorities and calendar were in chaos! Facebook didn't have a way to create lead profiles, search past conversations, track levels of interest or identify where leads were in the buying process.

Mary searched unsuccessfully for an online tool that could help her track new conversations without requiring her to do most of the work by hand, or juggle multiple apps and calendar reminders.



LEADKLOZER IS THE ANSWER

LeadKlozer is the ONLY lead tracking and management tool that automatically captures Facebook activity in real-time from posts on pages, inbox, chatbot conversations and ads, creating new contacts.

Mary uses LeadKlozer's unique Facebook automation to save, track and prioritize new leads. Now, she never misses new opportunities or scheduled follow-ups, and can close new sales faster.



TARGET LEADS AND CLOSE MORE SALES

"LeadKlozer is the best thing that has ever been invented for my business." – Mary Van Doorn Fitness

Before using LeadKlozer, the sheer volume of new leads left Mary with no practical means to track and follow-up with everyone. Now new leads from Mary's Facebook Page update in LeadKlozer in real-time, and are automatically prioritized based on their interactions. Thanks to LeadKlozer, Mary knows who to focus on for maximum ROI.

